

How Does Adlogic Work?

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 Tuesday, 04 December 2007
 Last Updated Sunday, 13 April 2008

Eunited Adlogic lets you make money from your online affiliate banner by placing them on your websites in your group. There are 4 basic steps to get started. Apply Add Quality Content To Your Site Promote Your Site Submit Your Ads

Once you have been approved by Adlogic and have a banner code from your affiliate network you must submit it. Adlogic places the code you have provided into its ad server that then distributes it to all the sites in your group and level. The ad will appear on your site as well along with all the banners of the members of your group & level. Adlogic also displays a few ads of its own affiliates on your site, group and level.

You are only allowed 1 to 3 ads per page. Some site may have less than 3 zones and all banners are limited to the zone on a site. All banners appear in rotation whenever a visitor moves to another page or the pages get reloaded.

For example:

If there are 300 sites in your Group then your affiliate ad will be displayed on 300 sites. Eunited Adlogic only works with Google AdSense and you need to be working within the guidelines provided to you by Google AdSense. For more info on how much money you can make with Google AdSense please view this video.

You however cannot use:

- Inline Ads
- Popup or Popup under Ads
- Ads that encourage clicking
- Adult ads
- Ads that don't meet Eunited's Adlogics Landing Page Requirements

When you apply and pass the assessment you will be asked for an Introducer number. This is the account number of the person who told you about Eunited Adlogic. If you provide an Introducer number you will be placed in the group of your Introducer. By default you are set to Level 1 in the group. If there are 100 sites in that group, your ad will be displayed on all 100. As the group grows the number of sites that your banner is displayed on also grows.

If you do not enter an Introducer number when you apply you will be placed in a new group with only your website in the group. Understanding Groups

Adlogic works in Group Blocks. Each group is given a number to identify the group. When you introduce a person to the Adlogic business they are placed in the group you belong to. By default they are placed in Level 1. If they introduce, their friends are also added to the same group. Ads are displayed on all sites in the same group and in the same level.

Understanding Levels

There are different levels in Adlogic. When a new member is added to Adlogic he/she is entered by default in level 1. A level is designed to separate the sites that have a high unique hits and Page impressions for the lower ones. It's not fair to ask a site that has over 1000 page impressions per day to display banners of a site that has only a few.

There are 5 levels above level 1

Note: All stats below are per day

Level 2 - To qualify for level 2 the site needs to have at least 100 unique visitors to the site and 1000 unique page impressions

Level 3 - To qualify for level 3 the site needs to have at least 500 unique visitors to the site and 5000 unique page impressions

Level 4 - To qualify for level 4 the site needs to have at least 1000 unique visitors to the site and 10,000 unique page impressions

Level 5 - To qualify for level 5 the site needs to have at least 5000 unique visitors to the site and 50,000 unique page impressions

Level 6 - To qualify for level 6 the site needs to have at least 10,000 unique visitors to the site and 100,000 unique page impressions

When a site moves a level it will not display any ads from the sites that belong to the same group but a level below it. They will only display ads from sites that are on the same group and on the same level. However the sites from the same group that are on a lower level will still display ads from sites at a higher level.

This lets the member that work hard to promote their site get the best results from their online ads on the Adlogic network.

Success With Adlogic