

Sucess With Adlogic

Contributed by Administrator
 Thursday, 06 December 2007
 Last Updated Thursday, 14 August 2008

The key to success in online advertising.

Now that you know how the system work's it time to understand how to successful at the Adlogic Business.

Let's start by showing you where you don't want to be. Level 0.

When you apply and get approved by Adlogic you are placed in Level 1 by default. However if you don't work towards keeping you site active and promoting it you will fall into Level 0.

In Level 0 all the ads of the members in your group who are above in levels will be displayed in on your site along with adlogic affiliate ads, but your ads will not be displayed on their site. Your ads will only appear on your own site. Level 0 is designed so that inactive sites don't clog up other activate sites with their ads as active sites don't benefit from ads being displayed on inactive sites.

It's not difficult to stay in level 1. You don't need a minimum number of unique visitor or page impressions to stay in Level 1. All you need to make use is:- You add and update your site content regularly. [One a week at least]- You actively promote your site in search engines and on other sites such as blogs, social networking sites and forums.- Stay within the Eunited Adlogic Policy and Terms and Conditions.- Maintain your site and manager your user activity- Attend development meetings and Training

We monitor your site traffic and have an experienced team to detect inactive sites. Adlogic success secrets

Development Meetings and Trainings

Find out from your group members when the next development meeting or training is. The more of them you attend the more you will learn about the business. Share your experiences with other group members. If you have found a way to promote your site and you have seen results then share.

More experienced members should conduct development meeting and trainings. Remember the more member in your group learn about being successful at the business the more money you make.

Traffic

The more unique visitors you have coming to your site the better you advertising revenue will be. There are millions of site out there and if you want a share of the millions of people online everyday you must offer something unique. The type of site you start is very important. Blog and Forums have a lot of quality text matter and index better with search engines. SEO (Search engine optimization) is one of the most important aspects of promoting your site. There are a lot of tips for SEO online. Adlogic also has a lot a experienced member so don't be afraid to ask.

Site

As you now traffic is key. If you have unique and quality content on your site then visitors will come. Its very important that sites are updated as often as possible. No one will come to a site that has the same matter every day.

Keep it constant

No matter what don't give up. There are lot of people who have tried their hand at online marketing and failed. They gave up too soon. The trick is if it does not work do something different. A lot of adsense gurus will tell you that they were at the point of quitting, but they did not and they just tried something new.

Keywords, look and feel

It's very important to play with the look and feel of your ads and keywords on your site. Specially if you are running Google adsense. Some keywords will generate ads that pay you about \$ 0.10 to \$3 and some pay you \$20, \$30, \$40 and sometimes even \$50 per click.

Once you have covered all your bases you are already on your way to success. All Set? Apply Now

